



Thursday, November 12, 2026, Friday, November 13, 2026, and Saturday, November 14, 2026

THE 22nd ANNUAL NATIONAL BLACK PRE-LAW CONFERENCE & LAW FAIR 2026

SPONSORSHIP OPPORTUNITIES BOOKLET

The national information-sharing and networking empowerment conference focused on issues relevant to aspiring lawyers, with programming that centers the experiences of Black and historically underrepresented law students and lawyers.

2026

Open to all and welcoming to everyone



Cambridge and Boston, Massachusetts

www.blackprelawconference.org

Table Of Contents



About the Conference and Conference Objectives



Vision & Mission



Quick Facts: Conference Reach & Engagement



Student Experience & Educational Benefits



Why This Conference Matters



Testimonials



Gallery



Why Sponsor



Student & Community Outreach



Sponsorship Opportunities



Sponsorship Commitment Form



About the Conference

The National Black Pre-Law Conference & Law Fair (NBPLC) is a national educational convening designed to provide aspiring lawyers with access to information, resources, and professional networks related to legal education and legal careers. While the conference centers the experiences of Black and historically underrepresented students, participation is open to all individuals interested in pursuing pathways into the legal profession.

For more than two decades, NBPLC has served as a trusted forum for students, educators, law schools, legal professionals, and community partners to engage in meaningful dialogue around preparation, access, and opportunity within the legal pipeline.

Conference Objectives

The objectives of the National Black Pre-Law Conference & Law Fair are to:

- Provide accurate, timely, and practical information about legal education pathways
- Support informed decision-making related to undergraduate preparation, standardized testing, and law school applications
- Offer exposure to law schools, legal professionals, and educational resources
- Foster professional awareness, confidence, and community among aspiring lawyers

The conference is educational and informational in nature and does not guarantee admission to law school, academic success, employment, or professional licensure.

Vision & Mission



The Vision

The vision of the National Black Pre-Law Conference and Law Fair is to foster an inclusive, empowering forum that supports aspiring lawyers at various stages of their journey by promoting informed decision-making, academic preparedness, professional awareness, and community connection within the legal pipeline.



The Mission

The mission of the National Black Pre-Law Conference and Law Fair is to provide a high-quality, comprehensive national educational event designed to support students from historically underrepresented, under-resourced and underestimated communities, centering the lived experiences of aspiring and current Black lawyers, by offering access to accurate information, resources, and professional networks related to legal education and careers.



The Bottom Line:

The conference is designed to equip attendees with context, insight, and encouragement so they may better understand the academic, professional, and experiential considerations involved in pursuing legal education and legal careers.

Quick Facts: Conference Reach & Engagement



Over the past 21 years, the National Black Pre-Law Conference and Law Fair has:



Registered more than

14,600

pre-law students
nationwide



Hosted

390+

mock classes, clinics,
workshops, panels, and
educational sessions



Welcomed participation
from a broad range of
over 200 ABA-accredited
law schools through its
law fairs



Earned support from
local, state, and national
leaders across the legal
and civic landscape



Featured **100** of keynote speakers, panelists, educators,
attorneys, judges, and legal professionals

Figures are cumulative across events and approximate.

Pre-Law Student Experience & Educational Benefits

Attendees may participate in:

- » Area law school tours
- » Digital conference strategy booklet and official souvenir program guide
- » Major plenary and keynote sessions featuring legal leaders, law students, and legal professionals
- » Panel discussions focused on pre-law preparation, law school readiness, and career exploration
- » Mock law school class designed for educational exposure
- » Law School Recruitment Fair
- » Networking opportunities
- » One-on-one informational advising sessions focused on pre-law preparation
- » Aspiring Lawyers Pinning Ceremony (Commitment to Professional Growth Pledge)

Registration can be upgraded to VIP for additional benefits.

Disclaimer: All sessions are designed for general informational purposes and do not constitute individualized academic, admissions, or legal advice.



Why This Conference Matters



- Do not use any of the prior wording in the current guide. Use the wording below.
- Changes in the higher-education landscape and increased competition within legal education make access to accurate information and professional guidance more important than ever. Many aspiring lawyers—particularly those from historically underrepresented backgrounds—face information gaps, limited access to mentorship, and reduced exposure to legal networks.
- The National Black Pre-Law Conference & Law Fair addresses these challenges by providing an educational forum where students can engage with law schools, current law students, legal professionals, and peers from around the country, helping them make informed decisions about academic preparation and career pathways.

TESTIMONIALS | What People Say About Us



As a past attendee of the National Black Pre-Law Conference, I wholeheartedly recommend the conference to students that are interested in pursuing law school. Both years that I attended the conference I received crucial information that assisted me in navigating and understanding the law school application process, how to best utilize my time before starting law school, and even advice that I was able to use during my first year of law school. The conference is filled with amazing speakers, legal professionals and a great opportunity to network with current and future law students.



RENEE MANSON, ESQ. | Senior Legal Counsel,
Johnson & Johnson, Philadelphia, Pennsylvania
University of Virginia School of Law Graduate
Conference Alumna 2009 and 2010



I didn't know many people who were on the same path as me and I didn't have anyone to turn to for guidance. . . . I really don't feel that I would have the confidence in myself or the motivation that I have if it wasn't for the National Black Pre-Law Conference. Before the conference, I was only thinking inside the box, but now I feel that I can accomplish anything that I really work hard for and put my all into. I urge anyone interested in law school to attend the conference.



ASHLEY N. CLOUD, ESQ., M.B.A.
Founder & Managing Attorney, The Cloud Law Firm PLLC
New York, New York
Howard University School of Law Graduate
Conference Alumna 2010



Testimonials reflect individual experiences and perspectives. Participation in the conference does not guarantee specific academic, admissions, employment, or licensure outcomes.

TESTIMONIALS | What People Say About Us



God has truly used this organization to make an impact on my life, and I pray that it will continue to help young aspiring attorneys accomplish their goals and dreams. I was able to have so much wisdom and discernment because of the things I learned [at] the conference.



RICKY ARMAND, ESQ.

Partner, Kelley | Uustal
Trial Attorneys, Fort Lauderdale, Florida
Vermont Law School Graduate
Conference Alumnus 2007 and 2008

To view more testimonials on YouTube, please visit:

<https://www.youtube.com/user/Blackprelaw/videos?app=desktop>



Testimonials reflect individual experiences and perspectives. Participation in the conference does not guarantee specific academic, admissions, employment, or licensure outcomes.



The conference and the educational experience I received there greatly impacted my acceptance to my law school of choice, as well as acceptance to five other prestigious institutions. The networking opportunities are countless and the relationships I have developed are priceless . . . A person who does not take advantage of this [conference] is ultimately cheating themselves of resources, networking, advice, mentorship, and strategies to excel in law school.



JENNIPHER V. WILLIAMS, ESQ.

Attorney, Mental Health Advocacy Services/
CAP Baton Rouge, Louisiana
Southern University Law Center Graduate
Conference Alumna 2006, 2007, 2008, 2009

To view more testimonials on Facebook, please visit:

<https://www.facebook.com/NationalBlackPreLawConference>



GALLERY | Photos From Past Events



Why Sponsor



Sponsoring the National Black Pre-Law Conference & Law Fair provides organizations with the opportunity to:

- Engage with a national audience of aspiring lawyers, students, and career-focused legal professionals
- Build early, authentic connections with future legal professionals
- Align with and support an established educational initiative focused on access, preparedness, and professional development
- Increase brand visibility within a purpose-driven, education-centered community and mission-driven environment
- Build early relationships with students through educational engagement
- Collaborate with law schools, firms, nonprofits, and institutions committed to strengthening pathways into the legal profession

We value long-term, mutually beneficial partnerships and relationships, and work closely with sponsors to ensure clear expectations, transparency, and meaningful engagement opportunities.

Student & Community Outreach



Outreach channels are selected to ensure awareness among students from diverse educational, socioeconomic, and geographic backgrounds.



Social Media Marketing Via
Facebook, Twitter/X, Instagram,
LinkedIn, TikTok and Bluesky



College Student
Organizations



Student Centers



Pre-Law Advisors



Pre-Law Organizations



Law Student Affinity
Associations



National Bar Association,
American Bar Association,
Regional and Local Affiliates



Press Releases



College Radio
Stations

Sponsorship Opportunities



Tiered Sponsorship Levels

Available sponsorship levels range from **\$3,000 to \$30,000**, with benefits varying by level. Detailed benefit charts are available upon request.

Special Event & Experience Sponsorships

Sponsors may support specific conference experiences such as networking sessions, educational breaks, or community spaces. Event recognition and visibility opportunities vary by sponsorship type.

Customized Sponsorships

Customized sponsorship packages are available to align with organizational goals, subject to program guidelines and compliance considerations.

Sponsorship Terms & Compliance

- All sponsorship activities are educational and informational in nature.
- Participation, sponsorship, or attendance does not guarantee admissions, employment, academic outcomes and success, or professional licensure.
- All recruiting and engagement activities must comply with applicable nondiscrimination, employment, and admissions laws.
- Attendee contact information is shared only on an opt-in basis and in compliance with applicable privacy laws.
- Aggregate, anonymized attendee data may be provided for reporting and evaluation purposes.
- Programming is open to all individuals and is conducted in compliance with applicable nondiscrimination, privacy, and employment laws.



Sponsor FAQs



1. Is the conference open to all participants?

Yes. While NBPLC centers the experiences of Black and historically underrepresented students, participation is open to all individuals interested in legal education and legal careers.

2. Does sponsorship guarantee law school admissions or recruitment outcomes?

No. Sponsorship and participation do not influence law school admissions, employment decisions, academic performance, or licensure outcomes.

3. Are sponsors permitted to recruit or interview attendees?

Sponsors may participate in educational outreach and career awareness activities. All engagement must comply with applicable nondiscrimination, employment, and admissions laws.

4. Are speaking or panel roles guaranteed with sponsorship?

No. Sponsorship may include opportunities to be considered for participation in educational programming, subject to program guidelines and review.

5. How is attendee data handled?

Attendee information is shared only on an opt-in basis or in aggregated, anonymized form, in compliance with applicable privacy and data protection laws.

6. Does naming recognition give sponsors control over conference content?

No. Naming recognition does not confer editorial or decision-making control over programming, speakers, or content.

7. Can sponsorship benefits change?

Yes. NBPLC reserves the right to modify programming, speakers, and benefits as necessary to ensure quality, compliance, and attendee experience.

8. Is NBPLC compliant with nondiscrimination laws?

Yes. NBPLC operates as an inclusive educational program and complies with applicable federal, state, and local nondiscrimination laws.

Sponsorship Commitment Order Form



Organizations interested in sponsoring may complete the sponsorship interest form.

- 👉 Here is the order form for [Tiered and Special Event Sponsorships](#).
- 👉 Here is the order form for [Customized and In-Kind Sponsorships](#).



Sponsorships are confirmed upon execution of the sponsorship agreement and receipt of payment according to stated timelines.



*Sponsorship Tier Levels (1/4)



 Benefits	Title Sponsor (1)	Presenting Sponsor (1)	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor
	\$30,000 Investment	\$25,000 Investment	\$20,000 Investment	\$15,000 Investment	\$10,000 Investment	\$7,500 Investment	\$5,000 Investment	\$3,000 Investment
Naming Rights	X Sponsored by Your School, Company or Organization	X Sponsored by Your School, Company or Organization						
Company Profile in Souvenir Book	X							
Company Video Played During Event	X							
Logo on All Promotional Flyers	X Sponsored by Your School, Company or Organization	X Presented by Your School, Company or Organization						
Retractable banner displayed in a prominent location at the event	X	X						

*Sponsorship Tier Levels (2/4)



 Benefits	Title Sponsor (1)	Presenting Sponsor (1)	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor
	\$30,000 Investment	\$25,000 Investment	\$20,000 Investment	\$15,000 Investment	\$10,000 Investment	\$7,500 Investment	\$5,000 Investment	\$3,000 Investment
Exhibitor Table in Prime Space in Registration Area - Up for the Entire Event	X	X						
Reserved Seating and Tables at the Event	X	X	X					
Special Guest Speaking Opportunity	X	X	X	X				
Host a Branded Virtual Workshop or Panel	X	X	X	X	X			
Special Verbal Recognition at Opening and Closing of the Event	X	X	X	X	X			
Advertisement in Souvenir Program Guide	2 Full-Pages Inside Front Cover and Back Cover	2 Full-Pages Inside Back Cover and Inside Page after Cover	2 Full-Pages	1 Full-Page	1 Full-Page	1 Full-Page	Half-Page	Quarter-Page

*Sponsorship Tier Levels (3/4)



 Benefits	Title Sponsor (1)	Presenting Sponsor (1)	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor
	\$30,000 Investment	\$25,000 Investment	\$20,000 Investment	\$15,000 Investment	\$10,000 Investment	\$7,500 Investment	\$5,000 Investment	\$3,000 Investment
Email Blast to Distribution List Before and After the Event	X 4 Blasts	X 3 Blasts	X 2 Blasts	X 1 Blast				
Item Placed in Conference Backpack or Tote Bag	X	X	X	X	X			
Opportunity to Serve on or Moderate a Panel	X	X	X	X	X	X	X	
Exhibitor Table at Law Expo in Special Sponsor Section	X	X	X	X	X	X	X	
Full Access to Entire Event with VIP Status for Members of Your Organization (VIP Swag Bag, VIP and Sponsor Ribbons)	X	X	X	X	X	X	X	X
Logo on In-Person Signage	X	X	X	X	X	X	X	X

*Sponsorship Tier Levels (4/4)



 Benefits	Title Sponsor (1)	Presenting Sponsor (1)	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor
	\$30,000 Investment	\$25,000 Investment	\$20,000 Investment	\$15,000 Investment	\$10,000 Investment	\$7,500 Investment	\$5,000 Investment	\$3,000 Investment
Flyer Thanking Sponsor Promoted on Social Media Channels - LinkedIn, Facebook, Instagram, X, TikTok, Bluesky	X	X	X	X	X	X	X	X
Name of Company Included in Press Release(s)	X	X	X	X	X	X	X	X
Logo and Hyperlink under SPONSORS on Website	X	X	X	X	X	X	X	X
Logo on Video Showcasing Sponsors Promoted on Social Media	X	X	X	X	X	X	X	X
Contact List of Pre-Law and Law Student Registrants	X	X	X	X	X	X	X	X
Sponsorship Fulfillment Report (Provided After the Event)	X	X	X	X	X	X	X	X

Thank you in advance for your interest and support!

