

Thursday–Saturday, November 12–14, 2026

THE 22nd ANNUAL NATIONAL BLACK PRE-LAW CONFERENCE & LAW FAIR 2026

SPONSORSHIP OPPORTUNITIES BOOKLET

The national information-sharing and networking empowerment conference focused on issues relevant to aspiring lawyers, with programming that centers the experiences of Black and historically underrepresented law students and lawyers.

2026

Open to all and welcoming to everyone

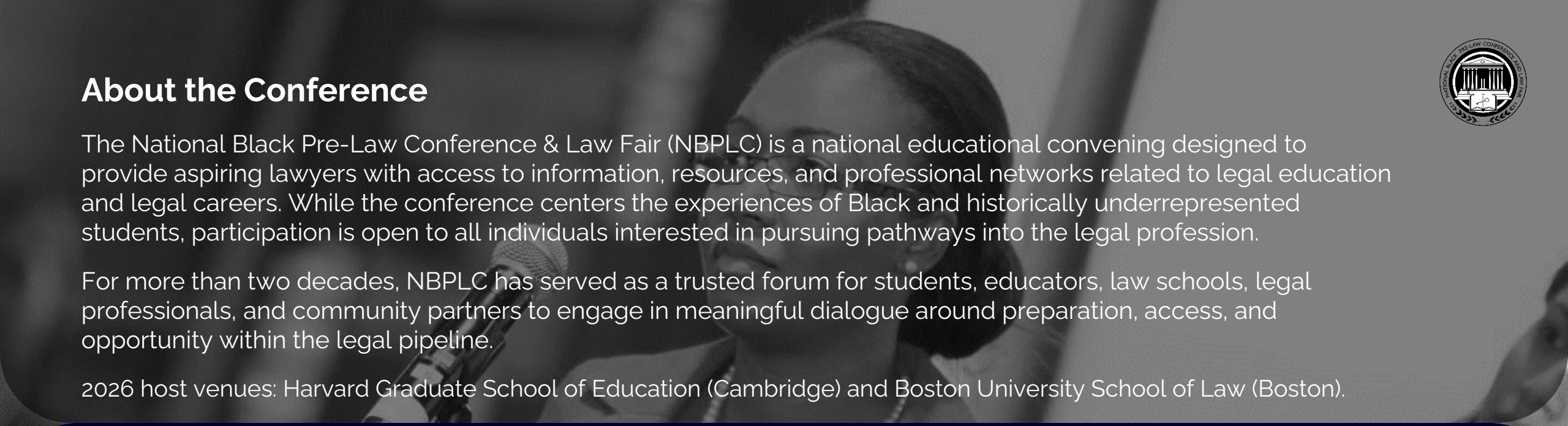
Harvard Graduate School of Education, Cambridge
Boston University School of Law, Boston

www.blackprelawconference.org

Table Of Contents



About the Conference and Conference Objectives
Vision & Mission
Quick Facts: Conference Reach & Engagement
Student Experience & Educational Benefits
Why This Conference Matters
Testimonials
Gallery
Why Sponsor & Past Sponsors
Student & Community Outreach
Sponsorship Levels, Activations, Terms & FAQs
Sponsorship Commitment Order Form



About the Conference

The National Black Pre-Law Conference & Law Fair (NBPLC) is a national educational convening designed to provide aspiring lawyers with access to information, resources, and professional networks related to legal education and legal careers. While the conference centers the experiences of Black and historically underrepresented students, participation is open to all individuals interested in pursuing pathways into the legal profession.

For more than two decades, NBPLC has served as a trusted forum for students, educators, law schools, legal professionals, and community partners to engage in meaningful dialogue around preparation, access, and opportunity within the legal pipeline.

2026 host venues: Harvard Graduate School of Education (Cambridge) and Boston University School of Law (Boston).

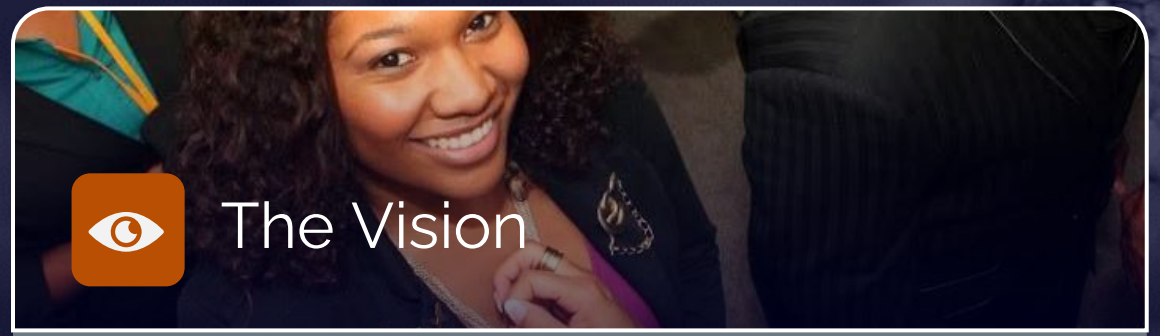
Conference Objectives

The objectives of the National Black Pre-Law Conference & Law Fair are to:

- Provide accurate, timely, and practical information about legal education pathways
- Support informed decision-making related to undergraduate preparation, standardized testing, and law school applications
- Offer exposure to law schools, legal professionals, and educational resources
- Foster professional awareness, confidence, and community among aspiring lawyers

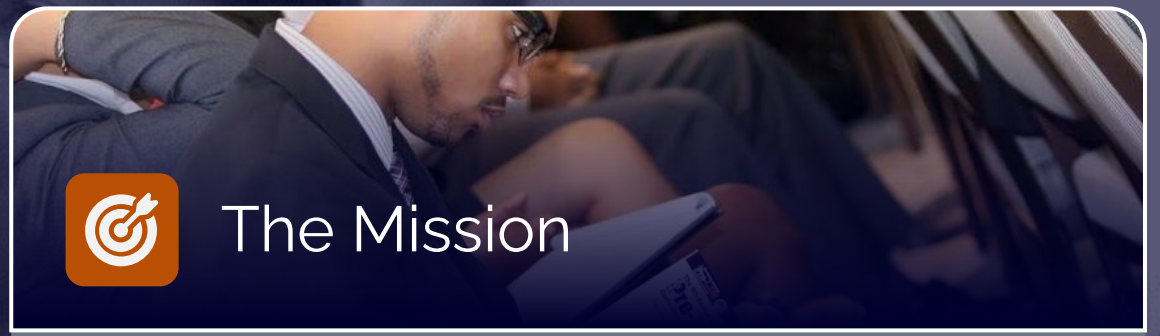
The conference is educational and informational in nature and does not guarantee admission to law school, academic success, employment, or professional licensure.

Vision & Mission



The Vision

The vision of the National Black Pre-Law Conference and Law Fair is to foster an inclusive, empowering forum that supports aspiring lawyers at various stages of their journey by promoting informed decision-making, academic preparedness, professional awareness, and community connection within the legal pipeline.



The Mission

The mission of the National Black Pre-Law Conference and Law Fair is to provide a high-quality, comprehensive national educational event designed to support students from historically underrepresented, under-resourced and underestimated communities, centering the lived experiences of aspiring and current Black lawyers, by offering access to accurate information, resources, and professional networks related to legal education and careers.

The Bottom Line:

The conference is designed to equip attendees with context, insight, and encouragement so they may better understand the academic, professional, and experiential considerations involved in pursuing legal education and legal careers.

Quick Facts: Conference Reach & Engagement

Over the past 21 years, the National Black Pre-Law Conference and Law Fair has:

Registered more than
14,600
pre-law students nationwide

Hosted
390+
mock classes, clinics, workshops, panels, and educational sessions

Welcomed participation from a broad range of over 200 ABA-accredited law schools through its law fairs

Earned support from local, state, and national leaders across the legal and civic landscape

Featured **100+** keynote speakers, panelists, educators, attorneys, judges, and legal professionals

Figures are cumulative across events and approximate.

Pre-Law Student Experience & Educational Benefits

Attendees may participate in:

- Area law school tours
- Digital conference strategy booklet and official souvenir program guide
- Major plenary and keynote sessions featuring legal leaders, law students, and legal professionals
- Panel discussions focused on pre-law preparation, law school readiness, and career exploration
- Mock law school class designed for educational exposure
- Law School Recruitment Fair
- Networking opportunities
- One-on-one informational advising sessions focused on pre-law preparation
- Aspiring Lawyers Pinning Ceremony (Commitment to Professional Growth Pledge)

Registration can be upgraded to VIP for additional benefits.

Disclaimer: All sessions are designed for general informational purposes and do not constitute individualized academic, admissions, or legal advice.



Why This Conference Matters



- Changes in the higher-education landscape and increased competition within legal education make access to accurate information and professional guidance more important than ever. Many aspiring lawyers—particularly those from historically underrepresented backgrounds—face information gaps, limited access to mentorship, and reduced exposure to legal networks.
- The National Black Pre-Law Conference & Law Fair addresses these challenges by providing an educational forum where students can engage with law schools, current law students, legal professionals, and peers from around the country, helping them make informed decisions about academic preparation and career pathways.

TESTIMONIALS | What People Say About Us

★ ★ ★ ★ ★

As a past attendee of the National Black Pre-Law Conference, I wholeheartedly recommend the conference to students that are interested in pursuing law school. Both years that I attended the conference I received crucial information that assisted me in navigating and understanding the law school application process, how to best utilize my time before starting law school, and even advice that I was able to use during my first year of law school. The conference is filled with amazing speakers, legal professionals and a great opportunity to network with current and future law students.



RENEE MANSON, ESQ. | Senior Legal Counsel,
Johnson & Johnson, Philadelphia, Pennsylvania
University of Virginia School of Law Graduate
Conference Alumna 2009 and 2010

★ ★ ★ ★ ★

I didn't know many people who were on the same path as me and I didn't have anyone to turn to for guidance. . . . I really don't feel that I would have the confidence in myself or the motivation that I have if it wasn't for the National Black Pre-Law Conference. Before the conference, I was only thinking inside the box, but now I feel that I can accomplish anything that I really work hard for and put my all into. I urge anyone interested in law school to attend the conference.



ASHLEY N. CLOUD, ESQ., M.B.A.
Founder & Managing Attorney, The Cloud Law Firm PLLC
New York, New York
Howard University School of Law Graduate
Conference Alumna 2010

Testimonials reflect individual experiences and perspectives. Participation in the conference does not guarantee specific academic, admissions, employment, or licensure outcomes.

TESTIMONIALS | What People Say About Us

★ ★ ★ ★ ★

God has truly used this organization to make an impact on my life, and I pray that it will continue to help young aspiring attorneys accomplish their goals and dreams. I was able to have so much wisdom and discernment because of the things I learned [at] the conference.



RICKY ARMAND, ESQ.
Partner, Kelley | Uustal
Trial Attorneys, Fort Lauderdale, Florida
Vermont Law School Graduate
Conference Alumnus 2007 and 2008

★ ★ ★ ★ ★

The conference and the educational experience I received there greatly impacted my acceptance to my law school of choice, as well as acceptance to five other prestigious institutions. The networking opportunities are countless and the relationships I have developed are priceless . . . A person who does not take advantage of this [conference] is ultimately cheating themselves of resources, networking, advice, mentorship, and strategies to excel in law school.



JENNIPHER V. WILLIAMS, ESQ.
Attorney, Mental Health Advocacy Services/
CAP Baton Rouge, Louisiana
Southern University Law Center Graduate
Conference Alumna 2006, 2007, 2008, 2009

To view more testimonials on YouTube, please visit:
https://www.youtube.com/@Blackprelaw

To view more testimonials on Facebook, please visit:
https://www.facebook.com/NationalBlackPreLawConference

Testimonials reflect individual experiences and perspectives. Participation in the conference does not guarantee specific academic, admissions, employment, or licensure outcomes.

GALLERY | Photos From Past Events



















Why Sponsor



Sponsoring the National Black Pre-Law Conference & Law Fair provides organizations with the opportunity to:

- Engage with a national audience of aspiring lawyers, students, and career-focused legal professionals
- Build early, authentic connections with future legal professionals
- Align with and support an established educational initiative focused on access, preparedness, and professional development
- Increase brand visibility within a purpose-driven, education-centered community and mission-driven environment
- Build early relationships with students through educational engagement
- Collaborate with law schools, firms, nonprofits, and institutions committed to strengthening pathways into the legal profession

We value long-term, mutually beneficial partnerships and relationships, and work closely with sponsors to ensure clear expectations, transparency, and meaningful engagement opportunities.

Past Sponsors

More than 70 organizations and individuals have sponsored the conference since 2005, including:

AccessLex Institute
African American Lawyers Section of the State Bar of Texas
Andrews Kurth LLP
Arizona Summit Law School
Baker Botts LLP
Ballard Spahr LLP
BARBRI, Inc.
Bass, Berry & Sims
Bracewell & Giuliani LLP
Case Western Reserve University School of Law
Chadbourne & Parke LLP
Chapman and Cutler LLP
Cravath, Swaine & Moore LLP
Crowell & Moring LLP
Debevoise & Plimpton LLP
Dechert LLP
Dickstein Shapiro LLP
DLA Piper
Drew Eckl & Farnham
Edwards Wildman Palmer LLP
ETS (GRE General Test)
Faegre Baker & Daniels
Finnegan
Foley Hoag LLP
Hunton & Williams LLP
Huron Consulting Group / Huron Legal
Jackson Walker LLP
Kelley Drye & Warren LLP
Kilpatrick Townsend & Stockton LLP
Kirkland & Ellis LLP
Latham & Watkins LLP
Law School Admission Council (LSAC)
Lincoln Memorial University Duncan School of Law
Linklaters
Locke Lord LLP
Massachusetts Black Lawyers Association
Mastercard
Mayer Brown LLP
McGuireWoods LLP
Metropolitan Black Bar Association
Microsoft
Minority Corporate Counsel Association
Morgan, Lewis & Bockius LLP
Natural Resources Defense Council (NRDC)
Ogletree Deakins
Orlesia A. Tucker, Esq.
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Postmates
Procter & Gamble
Proskauer Rose LLP
Radio One
Recruit for Law School, Inc.
Ricky Anderson / Anderson & Smith P.C.
Ropes & Gray LLP
Seyfarth Shaw LLP
Sheppard Mullin
Shook, Hardy & Bacon LLP
Sidley Austin LLP
Steptoe & Johnson LLP
Sullivan & Cromwell LLP
Sullivan & Worcester LLP
Thompson & Knight LLP
Tiffani Lee, Esq.
U.S. Air Force Judge Advocate General's Corps
U.S. Navy Judge Advocate General's Corps
University of Houston–Downtown Black Student Alliance
Veritas Prep
Vermont Law School
Vernon Baker, Esq.
Vinson & Elkins LLP
Walmart
Weil, Gotshal & Manges LLP
Wells Fargo
White & Case LLP
Winston & Strawn

Student & Community Outreach



Outreach channels are selected to ensure awareness among students from diverse educational, socioeconomic, and geographic backgrounds.

- Social Media Marketing Via Facebook, X, Instagram, LinkedIn, TikTok and Bluesky
- College Student Organizations
- Student Centers
- Pre-Law Advisors
- Pre-Law Organizations
- Law Student Affinity Associations
- National Bar Association, American Bar Association, Regional and Local Affiliates
- Press Releases
- College Radio Stations

Sponsorship Opportunities

Tiered Sponsorship Levels

Available sponsorship levels range from **$3,000 to $30,000**, with benefits varying by level. See the level summaries and full comparison (pages 15–17). The Associate level ($5,000) and above includes an exhibitor table at the Law Fair, allowing direct interaction with attendees. The Friend of the Court level ($3,000) does not include a table.

Signature Activations & Special Events

Sponsors may also underwrite signature activations, including Sponsored Strategy Sessions, the Aspiring Lawyers Pinning Ceremony, the Student Success Lounge, and the Professional Headshot Experience. See page 18.

Customized Sponsorships

Special-event, in-kind, and customized packages are available upon request, subject to program guidelines and compliance review. Contact us to confirm current sponsorship availability, benefits, and production deadlines at info@blackprelawconference.org. Commitments, payment, logos, and ads are due **Thursday, November 5, 2026.**

Sponsorship Levels: Eight Ways to Partner

ONLY 1 AVAILABLE

Title Sponsor

$30,000

Own the conference.

The single most visible position: your name on the event itself.

- ✓ "Sponsored by [you]" naming rights
- ✓ Company profile + video during the event
- ✓ 2 full-page ads (premium covers)
- ✓ 4 email blasts · prime exhibitor table

ONLY 1 AVAILABLE

Presenting Sponsor

$25,000

Co-headline the conference.

Top-billing visibility second only to the Title Sponsor.

- ✓ "Presented by [you]" on all flyers
- ✓ Retractable banner + prime exhibitor table
- ✓ 2 full-page ads · 3 email blasts
- ✓ Special guest speaking opportunity*

Managing Partner

$20,000

Lead the room.

Name a Networking Reception, plus speaking and front-of-house seating.

- ✓ Naming rights to a Networking Reception
- ✓ Reserved seating & tables
- ✓ Special guest speaking opportunity*
- ✓ 2 full-page ads · 2 email blasts

Partner

$15,000

Speak and be seen.

A speaking platform plus strong print and digital reach.

- ✓ Special guest speaking opportunity*
- ✓ 1 full-page ad · 1 email blast
- ✓ Branded virtual workshop
- ✓ Item in the conference tote

Counsel

$10,000

Host and engage.

Host your own session and stay visible all three days.

- ✓ Branded virtual workshop or panel
- ✓ Serve on / moderate a panel*
- ✓ 1 full-page ad
- ✓ Item in the conference tote

Senior Associate

$7,500

Get on a panel.

Cost-effective program presence and Law Fair visibility.

- ✓ Serve on / moderate a panel*
- ✓ Exhibitor table at the Law Fair
- ✓ 1 full-page ad
- ✓ Full VIP access for up to 6

Associate

$5,000

Exhibit & connect.

A table at the Law Fair and your brand across the event.

- ✓ Exhibitor table at the Law Fair
- ✓ Name in press release(s)
- ✓ Half-page ad
- ✓ Registrant contact list

Friend of the Court

$3,000

Get in the room.

An accessible entry point with real access and data.

- ✓ Full VIP access for up to 2
- ✓ Logo on signage + website
- ✓ Name in press release(s)
- ✓ Registrant contact list

Every level includes full VIP access for your team (up to 2 people at the entry level, increasing by 2 at each level), the opt-in registrant contact list, logo on event signage and our website, press release and social media recognition, and a post-event fulfillment report. All packages are customizable. Full comparison follows.

*Subject to program review. Full VIP access includes conference admission, VIP swag, and sponsor ribbons.

Level Benefits: Full Comparison (1 of 2)

	Title Sponsor $30,000	Presenting Sponsor $25,000	Managing Partner $20,000	Partner $15,000	Counsel $10,000	Senior Associate $7,500	Associate $5,000	Friend of the Court $3,000
BRANDING & VISIBILITY								
Naming rights	"Sponsored by"	"Presented by"						
Company profile in program guide	✓							
Company video played during the event	✓							
Logo on all promotional flyers	"Sponsored by"	"Presented by"						
Retractable banner in a prominent location	✓	✓						
Naming rights to a Networking Reception			✓					
Logo on in-person event signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo + hyperlink under Sponsors on website	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor thank-you flyer across social channels	✓	✓	✓	✓	✓	✓	✓	✓
Logo on sponsor showcase video (social media)	✓	✓	✓	✓	✓	✓	✓	✓
Company name in official press release(s)	✓	✓	✓	✓	✓	✓	✓	✓
SPEAKING & PROGRAM								
Special guest speaking opportunity*	✓	✓	✓	✓				
Host a branded virtual workshop or panel	✓	✓	✓	✓	✓			
Serve on or moderate a panel*	✓	✓	✓	✓	✓	✓		
Verbal recognition at opening & closing	✓	✓	✓	✓	✓			

*Subject to program review. Full VIP access includes conference admission, VIP swag, and sponsor ribbons.

Level Benefits: Full Comparison (2 of 2)

	Title Sponsor $30,000	Presenting Sponsor $25,000	Managing Partner $20,000	Partner $15,000	Counsel $10,000	Senior Associate $7,500	Associate $5,000	Friend of the Court $3,000
PRESENCE & ACCESS								
Reserved seating & tables at the event	✓	✓	✓					
Prime registration-area table (Fri. & Sat., both venues)	✓	✓						
Exhibitor table at the Law Fair (sponsor section)	✓	✓	✓	✓	✓	✓	✓	
Item placed in conference tote bag	✓	✓	✓	✓	✓			
Full VIP access for your team (swag + ribbons)	Up to 16	Up to 14	Up to 12	Up to 10	Up to 8	Up to 6	Up to 4	Up to 2
ADVERTISING & REACH								
Ad in souvenir program guide	**2 full pages** front & back covers	**2 full pages** back cover + 1 page	2 full pages	1 full page	1 full page	1 full page	Half page	Half page
Email blasts to distribution list (pre & post)	4 blasts	3 blasts	2 blasts	1 blast				
DATA & REPORTING								
Opt-in contact list of pre-law & law student registrants	✓	✓	✓	✓	✓	✓	✓	✓
Post-event sponsorship fulfillment report	✓	✓	✓	✓	✓	✓	✓	✓

Signature Activations & Experiences

Sponsored Strategy Sessions

Support programming on law school admissions, LSAT prep, legal careers, financing, and professional success.

Aspiring Lawyers Pinning Ceremony

Align your brand with our signature Commitment to Professional Growth pledge moment.

Law Fair Presence

Prime placement in the law fair alongside 200+ ABA-accredited law schools.

Student Success Lounge

A branded space where students recharge, connect, and engage with your team.

Professional Headshot Experience

Help students strengthen LinkedIn, applications, and their professional presence.

Future Lawyers Access Fund

Help promising students access the conference through registration and participation support.

Branded Resource Station

Provide practical guides, applications, prep materials, and scholarship resources.

Digital Sponsor Spotlight

Dedicated visibility across email, website, social, and the digital program guide.

Activations can be added to any sponsorship level or arranged as a special-event sponsorship. Contact us to confirm current availability, pricing, and production deadlines: info@blackprelawconference.org.

Sponsorship Terms & Compliance

- All sponsorship activities are educational and informational in nature.
- Participation, sponsorship, or attendance does not guarantee admissions, employment, academic outcomes and success, or professional licensure.
- All recruiting and engagement activities must comply with applicable nondiscrimination, employment, and admissions laws.
- Attendee contact information is shared only on an opt-in basis and in compliance with applicable privacy laws.
- Aggregate, anonymized attendee data may be provided for reporting and evaluation purposes.
- Programming is open to all individuals and is conducted in compliance with applicable nondiscrimination, privacy, and employment laws.



Sponsor FAQs

1. Is the conference open to all participants?
Yes. While NBPLC centers the experiences of Black and historically underrepresented students, participation is open to all individuals interested in legal education and legal careers.

2. Does sponsorship guarantee law school admissions or recruitment outcomes?
No. Sponsorship and participation do not influence law school admissions, employment decisions, academic performance, or licensure outcomes.

3. Are sponsors permitted to recruit or interview attendees?
Sponsors may participate in educational outreach and career awareness activities. All engagement must comply with applicable nondiscrimination, employment, and admissions laws.

4. Are speaking or panel roles guaranteed with sponsorship?
No. Sponsorship may include opportunities to be considered for participation in educational programming, subject to program guidelines and review.

5. How is attendee data handled?
Attendee information is shared only on an opt-in basis or in aggregated, anonymized form, in compliance with applicable privacy and data protection laws.

6. Does naming recognition give sponsors control over conference content?
No. Naming recognition does not confer editorial or decision-making control over programming, speakers, or content.

7. Can sponsorship benefits change?
Yes. NBPLC reserves the right to modify programming, speakers, and benefits as necessary to ensure quality, compliance, and attendee experience.

8. Is NBPLC compliant with nondiscrimination laws?
Yes. NBPLC operates as an inclusive educational program and complies with applicable federal, state, and local nondiscrimination laws.

Sponsorship Commitment Order Form

Organizations interested in sponsoring may complete the appropriate order form below.

- ☛ Here is the order form for Tiered and Special Event Sponsorships.
- ☛ Here is the order form for Customized and In-Kind Sponsorships.

Sponsorships are confirmed upon execution of the sponsorship agreement and receipt of payment.
Deadline for commitments, payment, logos, and ads: **Thursday, November 5, 2026**

Questions? Contact Us

National Black Pre-Law Conference and Law Fair
Black Pre-Law LLC
160 Alewife Brook Parkway #1204, Cambridge, MA 02138
Phone: 1-877-552-8002
Conference: www.blackprelawconference.org
Sponsor online: www.blackprelawconferencesponsorship.org

How to Confirm Your Sponsorship

1. Confirm Current Availability

Title Sponsor and Presenting Sponsor are limited to one sponsor each. Email **info@blackprelawconference.org** or submit the package request form at www.blackprelawconferencesponsorship.org to confirm current sponsorship availability, benefits, and production deadlines.

2. Execute the Agreement & Pay

Sponsorships are confirmed only upon **execution of the sponsorship agreement and receipt of payment.** Pay online with "Sponsor Now" at www.blackprelawconferencesponsorship.org or as arranged with the organizer.

3. Send Logos & Ads by November 5

Commitments, payment, logos, and ads are all due **Thursday, November 5, 2026.** Production-dependent benefits — program guide ads and company profile, logos on event signage and promotional flyers, retractable banners, conference tote bag items, and the sponsor showcase video logo — are fulfilled when logos and ads are received by this deadline.

Thank you in advance for your interest and support!

